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Luxury Hotels Group signs up to Pegasus



Luxury Hotels Group has signed a distribution deal with Pegasus Solutions.

Under the agreement the London City Suites by Montcalm, The Marble Arch by Montcalm and The Park Grand London Hyde Park Hotel will

appear on GDS under the LU code.

"With three distinct collections, Luxury Hotels Group caters to the specific needs of the luxury traveler," said Mark Jones, vice president, sales and marketing for Luxury Hotels Group. "Launching a private

label chain code with Pegasus allows us to easily target that consumer through the GDSs with a branded presence. The Pegasus-provided chain code also affords us a simple way to manage hotels in the GDSs today and as our collection grows."

